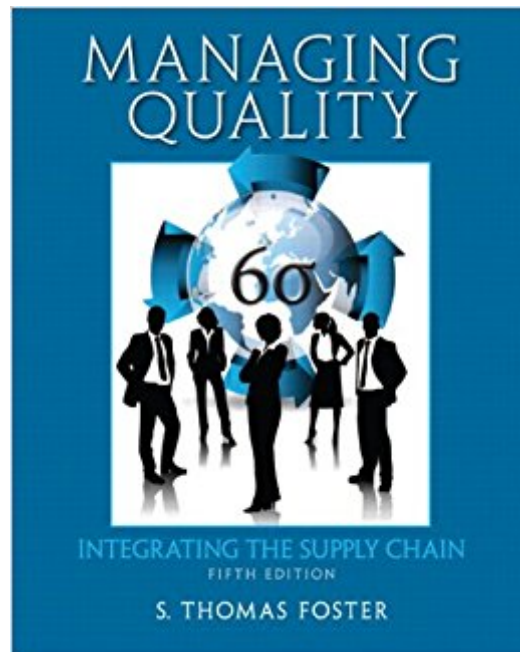




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Managing Quality: Integrating The Supply Chain (5th Edition)



Synopsis

Understanding quality management through a unifying framework. Managing Quality is a comprehensive introduction to the field of quality management that presents a supply chain theme as the unifying framework for quality improvement. This edition of the text has been updated with many changes to highlight cutting-edge, quality topics.

Book Information

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Customer Reviews

This was a required text book for one of my business classes. It gives you a general overview of the different quality tools out there, but I honestly don't know if I could implement many of them just by reading the book. It could be written in a more engaging way, but it seems pretty par for the course as far as management text books go. I'm not sure how useful it will be once my class is done. It's densely packed with information, but at the same time it feels like I can't take that info and use it in the real world. Maybe it's more of a "me" problem than the book.

boring book, not fun to read.

Recieved my book this January (just now getting around to writing this). When I opened the box and took my book out the entire book fell out of the cover. The cover was not connected to the book what so ever. Very poor quality for a quality management book

I can't believe I rented a book for \$40 that wasn't even attached to the cover. I'm just thankful all the pages were there.

Not very happy. The book is not connected to the binding! It's falling a part and this is a rented book!

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